Bluewater team officially joins Laurus Investment Counsel

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Laurus Investment Counsel Inc. ("Laurus" or the "Firm"), a leading independent asset management firm, announced today that the team from Bluewater Investment Management Inc. ("Bluewater") has officially joined the firm.

The addition of the Bluewater team will provide Laurus with increased investment depth. Dennis Starritt will join the firm as a shareholder and portfolio manager. "I've known Dennis for over twenty-five years," said Christopher Page, President, and Chief Investment Officer. "His investment acumen, style, and knowledge of the North American equity market will bolster our current investment team and provide significant benefits to our clients in the years to come."

"The investment styles and process of both companies are very harmonious," said Starritt. "We certainly expect a seamless integration, with clients of both companies observing little difference in the management of their accounts."

With the addition of Bluewater clients, Laurus will offer a range of North American equity products approaching CAD\$400 million assets under management.

About Laurus Investment Counsel

Founded in 2014, Laurus Investment Counsel is a leading Canadian independent asset management firm, providing portfolio management expertise in high-quality, wealth-creating public equities in North America. The Firm delivers distinctive investment management capabilities in North American small and mid-cap investing, with a focus on providing long term sustainable growth to discerning fiduciaries in the institutional and foundation markets in Canada.

About Bluewater Investment Management

Bluewater Investment Management Inc. was founded in 1994. It has specialized in managing concentrated portfolios of North American growth companies owned over the long term. Portfolios are comprised of solid, well-managed companies with strong and sustainable competitive advantages, patiently acquired at a discount to intrinsic value.